



**TOWN OF PENHOLD REGIONAL MULTI-PLEX
ARENA ADVERTISING LEASE AGREEMENT**

TERMS & CONDITIONS

Advertiser: _____

Contact Information (include phone, email, and mailing address):

1. The Advertiser has provided or will provide the Town of Penhold the contents and style of the advertisement to be placed in the arena on a polystyrene background (or equivalent) for in board advertising and coroplast for other specified locations. The Town reserves the right to approve the style, color, and content of the advertisement. The Advertiser will provide any pop-up banners to be displayed in the lobby.
2. The Advertiser agrees to pay to the Town of Penhold a space rental fee of \$450 per year plus GST for arena and track advertising, and \$100 per month for lobby pop-up banners, for a term commencing upon display of the advertising sign _____ (date) and concluding after a __ month term of advertising. Failure to make payment in full within 20 days of invoicing will result in the removal of the advertisement from the Multiplex.
3. Where applicable, the Town agrees to provide replacement Lexan over the arena board advertising sign when deemed necessary. The Town will also clean the boards at least once yearly. All other associated maintenance and care of the advertising sign will be the responsibility of the advertiser.

Option:

_____ Supplied Pop up banner \$100 per month, per banner (plus tax)

_____ 33"x8' Arena Board advertisement \$450/year (plus tax)

_____ Hanging Track Advertisement 2'x8' \$450/year (plus tax)

I, _____, of _____, do hereby agree to the
Terms and Conditions of the Arena Advertising Lease Agreement as
outlined above.

Signature

Date