



Electronic Sign Advertising Contract

| Name of Company / Group : | | | | | | | |
|--|---------------|--------------------------|--|---|---|---|--|
| Is this a local community or not-for-profit group? | | | | | No | | |
| Address: | | | | Contact Name(s): | | | |
| Email: | | | | | Contact Number: | | |
| ek increments | s (Monday to | Sunday) | | | | | |
| Month | Day | Year | | | | | |
| Month | Day | Year | Total nui | mber of weeks to ru | n | | |
| | | | Number | of ads | | | |
| | ek increment: | ek increments (Monday to | ek increments (Monday to Sunday) Month Day Year | ek increments (Monday to Sunday) Month Day Year Month Day Year Total nul | Contact Name(s): Contact Number: ek increments (Monday to Sunday) Month Day Yes Contact Number: | ty or not-for-profit group? Yes Contact Name(s): Contact Number: Ek increments (Monday to Sunday) Month Day Year Total number of weeks to run | |

All contracts are payable monthly in advance.

The Town of Penhold reserves the right to disapprove all ads.

The Town of Penhold is not responsible for loss of signal due to power outages or other circumstances beyond its control.

In the event of signal loss, best efforts will be made to provide an equivalent schedule of advertisements.

| Camera Ready Ads | | | Number of ads | Total weeks to run | Total Cost |
|---|--|----------------------|----------------|-----------------------|------------|
| Camera ready ads must | be provided as a 384 x 244 pixel jpeg ir | mage | | | |
| All camera ready ads mu | ust be in for review 7 days before posti | ng. | | | |
| Non-Profit | Commercial | | | | |
| No charge | \$25.00 | \$ | | | \$ |
| Will your ad be provided camera ready? Yes | | | | Yes | No |
| "Camera-ready" is a term t | hat from a technical standpoint, it is forma | tted correctly and r | eady to go. | | |
| | | | | | |
| Not Camera Ready /Ad | with Design Charges | | | T | |
| Not Camera Ready /Ad Non-Profit | with Design Charges Commercial | | | | |
| | | \$ | | | \$ |
| Non-Profit \$50.00 | Commercial | \$ | | | \$ |
| Non-Profit \$50.00 Terms & Conditions | Commercial \$75.00 | \$ Sub -Tot | al | | \$ |
| Non-Profit \$50.00 | Commercial \$75.00 | | al | | |
| Non-Profit \$50.00 Terms & Conditions | \$75.00 ble to: Town of Penhold | Sub -Tot | al be added | | |

Email to **cblack@townofpenhold.ca** any information for not camera ready ads that require a design or to send camera ready ads

| Town of Penhold | Authorized Client Signature |
|-----------------|-----------------------------|