

Electronic / Digital Highway Sign Advertising Contract



Name of Company / Group :				Date:	
Is this a local community or not-for-profit group?				Yes	No
Address:				Contact Name(s):	
Email:				Contact Number:	
Ads are booked in 1 week increments (Monday to Sunday)					
Campaign Start Date:	Month	Day	Year	Total number of weeks to run	
Campaign End Date:	Month	Day	Year		
				Number of ads	

All contracts are **payable monthly in advance**.

The Town of Penhold **reserves the right to disapprove all ads**.

The Town of Penhold is **not responsible for loss of signal due to power outages or other circumstances beyond its control**.

In the event of signal loss, best efforts will be made to provide an equivalent schedule of advertisements.

Camera Ready Ads		Charges	Number of ads	Total weeks to run	Total Cost
Ads must be provided "camera ready" 384 x 244 pixel (16:9 digital display) jpeg image or MP4 file Please allow up to seven (7) days for ads to be reviewed before posting.					
Non-Profit	Commercial	\$			\$
No charge	\$25.00				
Will your ad be provided camera ready? "Camera-ready" is a term that from a technical standpoint, it is formatted correctly and ready to go.				Yes	No
Not Camera Ready /Ad with Design Charges					
Non-Profit	Commercial	\$			\$
\$50.00	\$75.00				
Terms & Conditions: Ads must be paid in advance Please make cheques payable to: Town of Penhold Mail to : P.O. Box 10, Penhold, AB, T0M 1R0 403.886.4567		Sub -Total		\$	
		G.S.T. to be added		\$	
		Total		\$	

Town of Penhold

Date received: _____

Authorized Client Signature

Submit completed form via email to:
cblack@townofpenhold.ca

The personal information collected on this form is collected under the authority of Alberta's *Protection of Privacy Act, SA 2024, c. P-28.5*. The legal authority for this collection is **section 4** of the Act. Your information will be used only as authorized by the public body and will be protected in accordance with PIPA, which requires reasonable administrative, technical, and physical safeguards. If you have questions about this collection, please contact: Privacy Officer Karen Sawicki
ksawicki@townofpenhold.ca 403.886.3284